



Tennessee Government Finance Officers Association

2019-2020 SPONSOR LEVELS and BENEFITS

(October 1, 2019 - September 30, 2020)

	<u>Platinum</u> \$5,000	<u>Gold</u> \$3,000	<u>Silver</u> \$2,000	<u>Bronze</u> \$1,000	<u>Copper</u> \$300
Recognition and Advertisement					
1. One-year sponsor recognition on TGFOA's website with logo & weblink	X	X	X	X	
2. One-year sponsor recognition on TGFOA's website with weblink					X
3. Opportunity to introduce a speaker at the conference	X				
4. Recognition as an Event Sponsor: Fall or Spring Conference	X				
5. Recognition as sponsor of a breakfast, lunch, or break		X			
6. Conference bag insert (flier or small logo gift such as pen or notepad)	X	X			
7. Opportunity for gift giveaway final day of conference (Friday) ¹	X	X	X		
8. Opportunity for gift giveaway end of first day of conference (Thursday) ¹				X	
9. Program Brochure – Listed as a sponsor	X	X	X	X	X
– Full-page ad	X				
– Half-page ad		X			
– Quarter-page ad			X		
Exhibit Hall ²					
10. Preferred-Premium Location 10 x 10 booth with 6' Table	X				
11. Preferred Location with 6' Table		X			
12. Premium Location with 6' Table			X		
13. 6' Table				X	
14. Table sign with organization name	X	X	X		
Complimentary Conference Registration					
15. Conference registration (includes breakfast and lunch) ³	4	3	2	1	

¹ Gift Giveaway Guidelines

- Only one gift should be given away during the scheduled sponsor giveaway times on Thursday and Friday.
- If you would like to give away additional gift items, please give them to Jacque Loftus or Annette Miller at the beginning of the conference and each additional gift will be given in the main event hall as a random-draw door prize with the name of your organization announced.

² Exhibit Hall

Jacque Loftus and Annette Miller, our Conference Coordinators, will work directly with our platinum, gold, and silver sponsors when assigning locations in the Exhibit Hall.

³ Additional Conference Registrations

Platinum, Gold, Silver, and Bronze Sponsors may purchase additional conference registrations at a discounted cost of \$50 each.

Questions:

Please contact our Conference Coordinators, Jacque Loftus or Annette Miller at: jloftus@oakridgeamc.com or amiller@oakridgeamc.com.