



## 2024 CONFERENCE SPONSORSHIPS

TGFOA Fall Conference  
Embassy Suites Murfreesboro  
October 2-4, 2024



The Tennessee Government Finance Officers Association (TGFOA) promotes the educational and professional interests of state and local governmental finance officers across the State of Tennessee. As a sponsor or exhibitor at our conferences, you will gain maximum exposure to the TGFOA members who have a combined impact on the governmental and financial industry across the State. Becoming a sponsor or exhibitor will allow for networking opportunities and the ability to form lasting connections with a variety of government finance professionals. TGFOA appreciates your consideration and is grateful for your invaluable contributions through the years. Without your support, we would not be successful!

Questions can be addressed to [help.tgfoa@gmail.com](mailto:help.tgfoa@gmail.com)

**\*\*\*Sponsorships will be for September 1, 2024 to August 31, 2025\*\*\***

### **Platinum Sponsor — \$8,000 (Limit of 1)**

- Event Sponsor\*\*
- 4 Free Attendees
- Will provide promotional logo bags for conference attendees (approx. 450)\*\*
- Recognition as Luncheon Sponsor\*\*
- 5 Minute Event Sponsor Introduction\*\*
- Speaker opportunity for breakout session
- Opportunity to introduce a speaker during the conference\*\*
- Award one drawing gift from the main stage
- Prominent recognition on TGFOA website and all TGFOA events
- Prime Exhibitor Space (Sponsor does not have to exhibit)\*\*
- One page ad in Electronic Program Book\*\*

**\*\*Benefits unique to the Platinum Sponsor**

### **Gold Sponsor — \$5,000 (Limit of 5)**

- 3 Free Attendees
- Recognition as a sponsor of a break
- Speaker opportunity for breakout session
- Award one drawing gift from the main stage
- Prominent recognition on TGFOA website and all TGFOA events
- Prime exhibitor space
- One half-page ad in Electronic Program Book

### **Silver Sponsor — \$3,000**

- 2 Free Attendees
- Award one drawing gift from the main stage
- Prominent recognition on TGFOA website and all TGFOA events
- Exhibitor space
- One quarter-page ad in Electronic Program Book



## **Exhibitor — \$2,000**

- 1 Free Attendee
- Exhibitor space
- Name in Electronic Program Book

## **Advertising — \$750**

- Web, print and digital, including one-half page ad in Electronic Program Book
- Only for those not sponsoring/exhibiting

**Each free attendee receives conference registration which includes continuing professional education credits for sessions attended and conference meals (breakfast and lunch). Additional Attendees for all levels of sponsorship are at a cost of \$150 per person.**

All sponsors and exhibitors are invited to set up in the Exhibit Hall on Wednesday at 4:00 p.m. Opportunities to visit with attendees include minimum of 3 breaks, 2 conference breakfasts and 1 conference lunch from Wednesday afternoon through Friday morning of the event. A meet and mingle game (i.e., Bingo) with sponsors/exhibitors attendees will be held as well.

**Questions about how to register? Contact us at [help.tgfoa@gmail.com](mailto:help.tgfoa@gmail.com). Visit [tgfoa.org](http://tgfoa.org) on April 1st to reserve your sponsorship!**

### **\*\*\* Sponsor Hosted Activity - \$3,500\*\*\***

The TGFOA Hospitality Committee is interested in working with two (2) Sponsors to provide a Networking Dinner or Activity on Thursday evening, October 3, 2024. **For more information, please contact Kari Bates at [kari.bates@tennessee.edu](mailto:kari.bates@tennessee.edu)**

